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Media Fundamentals

Ontario College Certificate | 1 year
Trafalgar Road Campus (Oakville)



Your career in creative media awaits.

Find your place in the media industry

Sheridan's Media Fundamentals program has helped countless students launch their journeys in the media industry. Explore your creativity and passion for media while gaining the skills you need to be successful in a variety of media roles. This program will help you narrow down your interests and identify your strengths as you prepare for more advanced media studies.

Get hands-on experience with media technology

Set yourself up for a successful media career with transferrable skills in the following areas:

- Computer technology
- Sound and camera
- Television and film production
- Media history
- Communications theory
- Visual design
- Radio

Learn from instructors with industry experience

Our faculty come to our classrooms with fresh industry experience. Each instructor has a successful career in the media field and brings their own approach to instruction. From art directors to graphic designers to visual artists, our faculty have the skills and knowledge to help you succeed in any media stream. They know first-hand what it takes to be successful in the industry.

Career Opportunities

A Media Fundamentals certificate is a big first step on the journey towards a media career. After completing the program, you'll be ready to thrive in whatever media studies discipline you choose to specialize in.

YOU'LL BE PREPARED TO COMPETE FOR ENTRY INTO SHERIDAN PROGRAMS SUCH AS:

Advertising Account Management

Bachelor of Film and Television

Journalism

Advertising and Marketing Communications – Management

Technical Production for the Performing Arts Industry

Visual Merchandising Arts

Courses

SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Global Media and Popular Culture

Radio Broadcasting

Visual Language

Media Writing Fundamentals

Telling Stories for Screens

Working in Creative Industries

How to apply:

5 easy steps

- 1 Find your program
- 2 Check the admission requirements
- 3 Apply online
- 4 Submit your documentation
- 5 Accept your offer

Ready to get started?

apply.sheridancollege.ca



Visit us!

Come say hello and get a feel for your future! We offer:

- Campus Tours (in-person & virtual)
- Open Houses in the Spring and Fall
- Weekly webinars
- Appointments with Career Advisers



experience.sheridancollege.ca

Admission Requirements

Program Eligibility

Ontario Secondary School Diploma or equivalent, including these required courses:

- One English, Grade 12 (ENG4C or ENG4U)

or

Mature student status.

Applicant Selection

Eligible applicants will be selected on the basis of their previous academic achievement (the average of their six highest senior-level credits, including required courses).

Applicants who do not meet the admission requirements for this program may be advised individually regarding other related programs.

English Language Proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.