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Honours Bachelor of Experiential Design

Honours Baccalaureate Degree | 4 years



Imagine, create and innovate the ways we interact with our world.

Become uniquely qualified in an emerging field

The way in which you interact with your surroundings has changed. Demand is growing for designers who can create multi-sensory physical environments that communicate. This revolutionary program is the first Experiential Design degree in Canada to respond to that need. Learn holistic approaches to wayfinding, public installation, placemaking, exhibition design, themed environments and event design.

Prepare for a wide range of opportunities

Learn how to create inclusive and dynamic experiences that connect people, places and content in exciting ways. Our balance of theoretical studies and practical hands-on opportunities will prepare you for work in all areas of practice in Experiential Design, which is happening all over the world and across industries.

Learn from proven leaders in design education

Sheridan has been a pioneer in design education for more than half a century. We also offer degree programs in Industrial Design, Interior Design, Game Design, Interaction Design and Illustration. Our internationally recognized faculty, deep industry connections and renowned creative culture provide the ideal foundation for this groundbreaking degree.

Career Opportunities

Our Experiential Design degree fills an education and training gap identified by employers. There is a wide range of local, national and international employment opportunities in the field. As a graduate of this program, you'll be prepared to work in a variety of roles.

YOU MIGHT FIND JOBS SUCH AS:

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|---|--------------------------------|
| Experiential Designer | Exhibition Designer |
| Wayfinding Strategist and Designer | Environmental Graphic Designer |
| Digital Experience Designer | Creative Director/Producer |
| Themed and Branded Experiences Designer | Project Manager/Co-ordinator |

Courses

SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

- | | |
|---------------------------|------------------------------|
| Communication & Narrative | Multi-sensory Experiences |
| Mediated Spaces | Public Space & Placemaking |
| Design for Sustainability | Participatory Design Methods |

How to apply:

5 easy steps

- 1 Find your program
- 2 Check the admission requirements
- 3 Apply online
- 4 Submit your documentation
- 5 Accept your offer

Ready to get started?

sheridancollege.ca/apply



Visit us!

Come say hello and get a feel for your future! We offer:

- Campus tours (in-person & virtual)
- Open Houses in the Spring and Fall
- Weekly webinars
- Career Advising Workshops



sheridancollege.ca/future-students

Admission Requirements

Program Eligibility

Ontario Secondary School Diploma or equivalent, including these required courses:

- English, Grade 12 (ENG4U), with a minimum 65%

plus

- One Visual Art or Media Art credit (Grade 11 or 12 M, U or O level or postsecondary credit course) or a portfolio*
- Four* other Grade 12 credits (U or M level)
- Minimum 65% overall average

or

- Two semesters of postsecondary education including required English and Visual Art or Media art courses** above with a minimum 65% overall average.

Applicant Selection

Eligible applicants are selected based on previous academic achievement (the average of their six highest senior-level credits, including required courses), plus the results of their portfolio, if required. A portfolio review fee is required with the submission.

Applicants who do not meet the admission requirements for this program may be assessed and advised individually for other related programs.

Portfolio

*Applicants who have not completed a Visual Art or Media Art credit according to the requirements above will be asked to submit a portfolio. The Office of the Registrar will update your application in the Sheridan Application Portal to notify you if a portfolio is required. Please note that there is a portfolio assessment fee.

*Applicants submitting a portfolio must have the English (ENG4U) or equivalent at a 70% plus five other Grade 12 (U or M) credits.

**Applicants who have completed two semesters of an art, design, media, or architecture-related Ontario College certificate, diploma or degree program are not required to submit a portfolio.

English Language Proficiency

All applicants whose first language is not English must meet Sheridan's English Proficiency Requirements.

Refer to the website for full admission requirements.